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Co-Organization:

Active Media Group

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PRESS RELEASE**Registrations for the 5th Santorini Experience are open****Ten months before the event with 50% discount**

Athens, January 23, 2019. Professional and amateur running and open water swimming athletes from all over the world will feel a rush of adrenaline at the top sports tourism event **"Santorini Experience"**, which will be held for a 5th consecutive year, on **4-6 October 2019**.

"Santorini Experience" opens its registration 10 months before its implementation, in order to serve the high demand from abroad, in the best possible way. Specifically, participants will be able to take advantage of the **early bird** prices, with a **50% discount** on their registrations, if they complete them by **31/3/2019**.

Those who decide to travel to Santorini to compete, should hurry up in order to take advantage of this offer, as in the **second registration period, from 1/4/2019** the **discount** will be **25%** per activity. The **third and final registration period** will be activated **from 1/7/2019** until the day of the event, setting the final registration cost per activity. Register now at the following link: <https://activemedia.travelotopos.com>

Santorini Experience collaborates in registrations for a second consecutive year with **Travelotopos Ltd**, the most innovative software solution company in tourism. Since its foundation in 2014, the company has designed and launched in the market four booking systems covering all sectors of tourism with great success and acceptance from the industry. In 2016 it had been awarded as the Best New Solution for Tourism in the Tourism Awards.

"Santorini Experience" participants will get the special designed **technical T-shirt of the event** signed by its **Official Sports Supplier Luanvi**, while at the same time they will receive even more gifts and surprises by the official sponsors. Specifically, participation packages in **running** include bag, t-shirt, medal, entry number and timing chip, while in **swimming**, bag, t-shirt, swimming cap, medal, tattooed entry number and timing chip.

The **event's entire collection** will be available soon at **Alafouzos Sport** store in Fira, Santorini and online through the official site of **Luanvi**. **Luanvi**, the leading company in the sportswear industry in Spain, with more than 35 years of history and a great number of partnerships with professional teams from all team sports, is also the official sponsor of the Spanish Paralympic team and Spanish Tennis Federation. **Luanvi** excels in the area of running, providing technical shirts and high quality sportswear to almost 40 big sporting events per year (indicative of this is the company's exclusive partnership with Valencia Marathon). The Spanish sportswear manufacturer will cooperate for the second time with **Santorini Experience**.

In the following link you may watch the **video teaser** of **Santorini Experience 2019**:
<https://youtu.be/RCUb8aQe66o>

On **Saturday October 5th 2019**, runners will have the opportunity to enjoy the **three established routes** on the **Caldera**, overlooking the enchanting images of the volcano and

the background scenery of **Imerovigli, Firostefani and Oia**. Specifically, the **5km "Aristides Alafouzos"** route is ideal for running and dynamic walking, the **10km** is addressed to the most experienced in distances and the **15km route** to those who love strength, endurance and adrenaline. All routes start from the desalination plant in Oia, including parts of trail track, and finish in Oia.

On **Sunday October 6th 2019**, participants will have the opportunity to swim from the **volcano** to the **old port of Fira**, having the imposing view of the island in front of them, in the **1.5 miles (2.4 km) race**. Organization will provide amateur athletes with a high-quality **safety lifeguard buoy**, giving them extra motive to choose "Santorini Experience". Swimming route will take place with the **upmost safety** in the enchanting sea of Santorini (**average water temperature of 20-22 degrees Celsius**). Once again, experienced lifeguards will contribute in safety measures, providing staff as well as lifeboats. Different **categories** will be formed depending on the final participation entries, while a **separate category** for those wearing **wetsuits** will be added.

For yet another year, **Luanvi** is the event's **official sports supplier**, while **Athina Luxury Suites** is the **official sponsor**.

Official Supporters include: **Santorini Hoteliers Association, Meltemi Hotels & Resorts, Boatmen Union Santorini** and **Avance Rent A Car**.

The following **hospitality sponsors** will support the event: **Santorini Hoteliers Association, Meltemi Hotels & Resorts, Athina Luxury Suites and Sienna Resort**.

"**Santorini Experience**" is a co-organization of **Municipality of Santorini, Municipal Sports Cultural Environmental Organization of Santorini (DAPPOS)** and **Active Media Group**. More info at: www.santorini-experience.com

Official Sports Supplier: Luanvi

Official Sponsor: Athina Luxury Suites

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Hospitality Sponsors: Santorini Hoteliers Association, Meltemi Hotels & Resorts, Athina Luxury Suites, Sienna Resort

Official Hashtag: #SantoriniExperience

Official Sports Supplier



Official Sponsor



Official Supporters



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