

**ERMIS
AWARDS**
2016

WINNER



Santorini Municipality DAPPOS



Co-Organization:

Active Media Group

ACTIVE MEDIA



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PRESS RELEASE**Best sports production at the Ermis Awards**

Few more days left for 50% early bird discount
on entries

Athens, March 20, 2019. The preparations for the top sports tourism event "**Santorini Experience**" to be held for the 5th consecutive year, on **4-6 October 2019**, in Santorini, continue with a **new distinction**.

Specifically, "Santorini Experience" received the highest distinction in the prestigious **Ermis Awards**, by receiving the **Gold Award**, in the "Events Production" section, in the "Sports Events" category, for the **best sporting event production in 2018!** The event ended last year with participants from more than 40 countries and a participation rate of 55% of men and 45% of women.

Regarding Santorini Experience's new award, the **Mayor of Santorini, Mr. Nikos Zorzos**, highlighted: *"For the second time in the last three years we have the pleasure of winning the golden distinction with Santorini Experience at the Ermis Awards as the best sports event production. Since the beginning of the term of this municipal authority, sports and consequently sports tourism is a top priority and "Santorini Experience" is the "flagship" of the sporting events held under our aegis. By offering residents and visitors the opportunity to participate in a sporting event that combines sport with knowledge and information, but also approaching all ages and the whole family, we have established an event, that as an institution, is increasingly attracting more people from abroad. This gives Santorini the opportunity to show its comparative advantages and to participants the opportunity to enjoy the natural beauty of the island, as well as to try out their personal stamina. I think we have achieved a great deal of our goals and we are now looking even higher, hoping to be able to organize a half marathon and even bigger open water swimming routes in the near future"*.

On behalf of **DAPPOS, President, Mr. Lefteris Tzouros** stated: *"Once again I feel restrained pride, while witnessing hard work, team spirit and a fully featured plan, all together coming to fruition. This gold distinction belongs even more to the people of Santorini, who embrace "Santorini Experience" with great passion, realizing the benefits of an international sports event, in which foreign participants are more than the Greeks. Thank you from the bottom of our hearts and we hope that each year, "Santorini Experience" will become even better, a sports event in which people from all over the world participate, combining tourism activities with athletic recreation and participation – attendance in such a unique sports organization"*.

Only a few days left for participants to take advantage of the **early bird 50% discount** on registration price, until **31/3/2019**. During the **second wave** of registrations, beginning from **1/4/2019**, the discount per activity will be **25%**. The **third and final wave** of registrations will begin from **1/6/2019** and last until the event, with the final registration cost being applied. Register on the following link: <https://activemedia.travelotopos.com>

At the same time, **Avance Rent A Car** gives the opportunity to participants in the 5th "Santorini Experience" to make their reservation, for any vehicle of their choice regarding their travel to the island during the period of the event, with a **30% discount** on the official price list **until June 30th**. Whereas from July 1st and until the event, reservations will have a 15% discount. In terms of bookings, participants may either send an email to sales@avance.gr or call +30 2109011300.

One of the most important factors to the success of "Santorini Experience", is the support to the organization as well as to the island itself from the **hospitality sponsors**, who promote the event with **special offers and prices** and contribute in the **prominence and development of sports tourism in Santorini**. Until now, this year's effort is supported by: **Santorini Hoteliers Association, Meltemi Hotels & Resorts, Athina Luxury Suites, Santo Maris Oia Luxury Suites & Spa, Canaves Oia, Vedema a Luxury Collection Resort, Mystique a Luxury Collection Hotel, Santo Houses, West East Suites, Desiterra Luxury Suites & Villas, 270 Oia's View, Fanouris Condo, Monolithia, Casa Iphigenia, Sienna Resort, Esperas Santorini and Loizos Stylish Residencies**, while participation continues.

Official sponsors of the event are **Ford Motor Hellas, Athina Luxury Suites, Natural Mineral Water "Vikos"** and **Alafouzos Sport**. For one more year, **Luanvi** is the official sports supplier of the event.

Official supporters of the event are: **Santorini Hoteliers Association, Meltemi Hotels & Resorts, Boatmen Union Santorini** and **Avance Rent A Car**.

"Santorini Experience" is assisted by **Lifeguard Patrol, Voluntary Lifeguards of Santorini, Mediterranean Dive Club, Atlantis Dive Center** and **Santorini Nautical Club**.

"**Santorini Experience**" is a co-organization of **Municipality of Santorini, Municipal Sports Cultural Environmental Organization of Santorini (DAPPOS)** and **Active Media Group**. More info at: www.santorini-experience.com

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Official Sports Supplier: Luanvi

Official Supporters: Santorini Hoteliers Association, Meltemi Hotels & Resorts, Boatmen Union Santorini, Avance Rent A Car

Assisted by: Lifeguard Patrol, Voluntary Lifeguards of Santorini, Mediterranean Dive Club, Atlantis Dive Center, Santorini Nautical Club

Hospitality Sponsors: Santorini Hoteliers Association, Meltemi Hotels & Resorts, Athina Luxury Suites, Santo Maris Oia Luxury Suites & Spa, Canaves Oia, Vedema a Luxury Collection Resort, Mystique a Luxury Collection Hotel, Santo Houses, West East Suites, Desiterra Luxury Suites & Villas, 270 Oia's View, Fanouris Condo, Monolithia, Casa Iphigenia, Sienna Resort, Esperas Santorini, Loizos Stylish Residencies

Official Hashtag: #SantoriniExperience

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