



Under the Auspices of the Greek National Tourism Organization
Approved by the Hellenic Swimming Federation

PRESS RELEASE

Demanding running routes at Santorini Experience

Open concert offered to the participants of the event

Athens, July 11 2018. “Santorini Experience” continues its preparations in anticipation of the races that will be held between **October 5th and 7th**, in the enchanting island of the Cyclades. At the same time, the successful event continues to be distinguished, as another prize was added to its collection. “Santorini Experience” won the **gold award** at the **Sports Marketing Awards 2018**, in the “**Integrated Marketing Campaign**” category in the “**Sports Organizations**” section.

Regarding the social events of the island related to “Santorini Experience”, the **Municipal Sports Cultural Environmental Organization of Santorini (DAPPOS)** will organize an open concert for the public in the surrounding area of the Indoor Hall DAPPOS on Saturday afternoon, on **October 6th**, with the music band **C:Real**; a concert that will be offered for free to all the participants of “Santorini Experience”.

Regarding the racing part of the event, on **Saturday October 6th**, the schedule includes **3 different trail running routes** especially for fans of running, which have as background the unique images of the volcano overlooking the **Caldera** as well as the stunning settlements at **Imerovigli, Firostefani and Oia**. In particular, the **5 km “Aristides Alafouzos”** route, is ideal for running and dynamic walking, the **10 km** route is designed for the experienced runners and the **15 km** route for those who love power, stamina, technique and adrenaline. All routes start from the desalination plant in Oia, including parts of trail track, and finish in Oia. The running routes are designed by the former marathon runner, Greek classic route record holder, running trainer and director of All About Running, **Nikos Polias**, who stressed: *“It is a great pleasure for us, to be on the beautiful island of Santorini, for the fourth consecutive year, to live another breathtaking experience with 3 splendid routes on the Caldera, having as a backdrop the island’s world-famous volcano. Three quite demanding routes, with a 135m. minimum altitude and a 334m. maximum altitude. On a dirt path with recessed stones, with paved and asphalt road in some points, making it even more difficult for the runners. Our goal this year is to see as many runners as possible from many places around the world, since last year we had the impressive number of participants from more than 40 countries. Santorini Experience has been established in the runners’ consciousness and we wish everyone who chooses this event to be completely satisfied”.*

In the following link you may see the **details of the routes**:

[http://www.santorini-experience.com/en/event-info/the-routes/the-routes-\(2018\).html](http://www.santorini-experience.com/en/event-info/the-routes/the-routes-(2018).html)

“Santorini Experience” has joined the **World’s Marathons** world running community (which counts more than 4,146 races all over the world).

As far as the open water swimming race is concerned, we must highlight that any event involving an open water swimming race should take place only by having **the approval of the Hellenic Swimming Federation**, in accordance with FINA’s safety rules; as is always the case with “Santorini Experience”.

Registrations for “Santorini Experience” continue and will close on **August 31st, 2018**. Register now in the following link: <https://activemedia.travelotopos.com>

VitaNTravel, as the **official travel agent** of the event, **will take care and assist all athletes and escorts** with information about the **ferry routes, ferry tickets, car rentals and accommodation** in the island while a **special accommodation package** has been prepared for the period **October 5-7, 2018**. You may book this special package for a **two-night stay** that includes your hotel accommodation, ferry tickets with **Blue Star Ferries**, in **economy class** for the itineraries: **Piraeus - Santorini (5/10), departure: 07.25 am, arrival: 14.55 pm** and from **Santorini - Piraeus (7/10), departure: 15.30 pm, arrival: 23.25 pm** as well as extra transfers from the hotel to the event venues.

The privileged package starts from **130€/person**. For more information visit: <http://vitantravel.gr/> or call +30 2103249070.

Click on the following link to find all available **offers** related to the event: <http://www.santorini-experience.com/en/event-info/offers.html>

Samsung is the **official technology partner** of the event for a 2nd consecutive year. **Ryanair** is the **official airline partner**. **Official sponsors** are for one more year, **Ford Motor Hellas, Blue Star Ferries, Alafouzos Sport** and **Athina Luxury Suites**.

“**Santorini Experience**” is a co-organization of **Municipality of Santorini, Municipal Sports Cultural Environmental Organization of Santorini (DAPPOS)** and **Active Media Group**. The event is held **under the auspices of the Greek National Tourism Organization**. More info at: www.santorini-experience.com

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