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Co-Organization:
Santorini Municipality DAPPOS Active Media Group



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Under the Auspices of the Greek National Tourism Organization
Approved by the Hellenic Swimming Federation

PRESS RELEASE

Registrations conclude for Santorini Experience

Dynamic presence of the Greek National Open Water Swimming Team
Major sponsors support the organization for another year

Athens, August 28 2018. "Santorini Experience" is approaching, as in **October 5-7**, the thrilling running and swimming races will take place for the 4th year in Santorini, the world-famous tourist destination of unparalleled beauty.

This year's event will feature many big names of the Greek National Open Water Swimming Team such as world champions **Kelly Araouzou** and **Antonis Fokaidis**, European champion **George Arniakos** and Greek champions **Dimitris Negris**, **Stellina Aplanti**, **Dejan Jovanovic** and **Dimitris Manios**.

In the context of this year's participation, the Greek champion **Kelly Araouzou** stated: *"I am very happy to participate for the 4th consecutive year in Santorini Experience. This is an event that increases both its racing and organizing level every year. Particularly the open water swimming race is unique, as it is conducted in a unique landscape and on a route that you can swim only once a year, in the waters believed to cover the lost Atlantis. The swimming race is always implemented with absolute safety from the volcano of Santorini, having the imposing view of the island in front of you, with the approval of the Hellenic Swimming Federation and following the FINA regulations. I invite all amateur and professional friends of the sea to take part and swim with me at the 4th Santorini Experience"*.

Registration for "Santorini Experience" concludes on **August 31st, 2018**. Hurry up and register now in the following link as there are only a few days left:
<https://activemedia.travelotopos.com>

For the second consecutive year in "Santorini Experience", **Samsung** will be the **official technology partner**. The company will enrich the experience of those participating and attending the event with the innovative Samsung Galaxy ecosystem services, such as the Samsung Galaxy S9 and S9+, coupled with the Gear 360, the Gear VR and unique 360 degrees content.

Ford Motor Hellas promotes sports and "fair play" by participating for the 4th year in the support team of "Santorini Experience". Athletes and organizers will move with the safety and efficient Ford Motor Hellas cars, the **official sponsor** of the event.

Alafouzos Sport will also be present at the 4th "Santorini Experience", as in all previous events as the **official sponsor** of the event. Athletes will be able to pick up their participation numbers and packages from Alafouzos Sport store in Fira.

In the following link you may watch the impressive **video teaser** of Santorini Experience 2018: <https://youtu.be/kZmMBZDXMSc>

Santorini is an island in which use of means of transportation is necessary and **DNA Travel** provides its services for this purpose. Participants will be able to take advantage of the **special offer** created by DNA Travel for the days of Santorini Experience and arrange a transfer from/to their hotels and from/to the airport or the port they arrive at a cost of €30.00 for up to 4 people and with €5.00 extra cost for every extra person. Reservations can be made at info@dnatravel.gr and info@dnatravelgreece.com, but also at the following telephone numbers: +306972245343, +306980027609, +302286021179.

VitaNTravel, as the **official travel agent** of the event, **will take care and assist all athletes and escorts** with information about the **ferry routes, ferry tickets, car rentals and accommodation** in the island while a **special accommodation package** has been prepared for the period **October 5-7, 2018**. You may book this special package for a **two-night stay** that includes your hotel accommodation, ferry tickets with **Blue Star Ferries**, in **economy class** for the itineraries: **Piraeus - Santorini (5/10), departure: 07.25 am, arrival: 14.55 pm** and from **Santorini - Piraeus (7/10), departure: 15.30 pm, arrival: 23.25 pm** as well as extra transfers from the hotel to the event venues.

The privileged package starts from **130€/person**. For more information visit: <http://vitantravel.gr/> or call +30 2103249070.

Click on the following link to find all available **offers** related to the event: <http://www.santorini-experience.com/en/event-info/offers.html>

Ryanair is the **official airline partner**. **Official sponsors** are for one more year, **Blue Star Ferries, Athina Luxury Suites** and **Santo Maris Oia Luxury Suites & Spa**. **Official Supporters** are **Natural Mineral Water "Vikos", Avance Rent A Car, Santorini Hoteliers Association, Meltemi Hotels & Resorts, Aqua Vista Hotels** and **Boatmen Union Santorini**.

"**Santorini Experience**" is a co-organization of **Municipality of Santorini, Municipal Sports Cultural Environmental Organization of Santorini (DAPPOS)** and **Active Media Group**. The event is held **under the auspices of the Greek National Tourism Organization**. More info at: www.santorini-experience.com

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Assisted by: Lifeguard Patrol, Assyrtico Wine Restaurant Café, Hellenic Recovery Recycling Corporation, Voluntary Lifeguards of Santorini, Mediterranean Dive Club, Santorini Nautical Club

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Official travel agent: VitaNTravel

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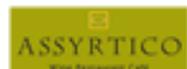
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Approved by the Hellenic Swimming Federation



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